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News Release

For immediate release:

Petsecure Pet Insurance Pays for Vancouver Pup's Surgery

(Winnipeg, Manitoba, May 5, 2010) Petsecure pet insurance is happy to announce they have paid for a \$2,500 OCD surgery for Bella, an outgoing 7-month-old Aussie Shepherd Cross. This fun-loving and affectionate young pup is currently under foster care through the City of Vancouver Animal Control.

Bella was in need of OCD surgery, a relatively common joint condition affecting mainly the shoulders of medium to large breed dogs. Using a fund that Petsecure pet insurance has to assist animal charities across Canada, they generously offered to cover the cost of treatment and surgery. The surgery was completed successfully and Bella is on the mend. She'll soon be ready to place with a lucky family in the Vancouver area.

"When we hear stories like Bella's, we try to find a way we can help the situation," says Randy Valpy, President and CEO of Petsecure pet health insurance "Our goal is to give back to the Canadian pet community through valuable resources and support, helping pets enjoy, longer, fuller and healthier lives."

In 2009 alone, the City of Vancouver Animal Control took in 1,200 stray animals and over half of these four-legged friends were reunited with their families. Vancouver Animal Control is a municipally funded organization that also accepts donations of supplies or funds. For more information on how to donate, email them at animalcontrol@vancouver.ca.

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About Petsecure pet health insurance:

Petsecure pet insurance, the core brand of SecuriCan General Insurance Company, is a wholly owned subsidiary of Western Financial Group (TSX: WES). Petsecure is Canada's oldest and largest pet insurance provider with over 20 years of offering innovative pet insurance to Canadian pet parents. Petsecure has 2 unique pet insurance options to choose from; Petset which offers basic, value-priced coverage or *Secure For Life™* which offers the most comprehensive coverage in Canada. Petsecure also offers dental coverage and special coverage including alternative treatments, behavioural therapy and medical devices. Petsecure is the only pet health insurance provider in Canada to offer their exclusive *Secure For Life™* guarantee.

For more information on Petsecure visit www.petsecure.com.

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